

[Fictional News Story ]

Maysen Matthews

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# IMC Under Fire



Photo by Omar Ram

[TIFFIN, OH., July 7, 2022] What started as a normal family road trip, quickly became dangerous for an Ohio family of three. The Doe family was driving on U.S. Highway 53 Saturday when their vehicle suddenly burst into flames. The fire was the result of a fuel system malfunction affecting Interstate Motor Company's latest model of sedan, the *Charisma*. Six other IMC customers have been affected by the *Charisma's* faulty fuel system as well, this latest incident bringing the total to seven.

Thirty-six-year-old Jane Doe was the driver of the vehicle at the time of the fire. According to Mrs. Doe the car ignited quickly, and in a panic she swerved off the road and collided with a livestock fence. Jane's husband, thirty-seven-year-old John along with their seven-year-old son, Jake, were in the vehicle as well. The airbags did not deploy, and the three occupants of the sedan were treated for minor injuries and smoke inhalation.

According to an IMC employee, who wishes to remain anonymous, the company was aware that there was an issue with the fuel system and neglected to warn their customers or recall the vehicle. The employee reported that the fuel lines were cheaply made which caused them to easily corrode, thus resulting in the fuel landing on the hot engine which started the fires. The anonymous employee maintains that the fires could have been prevented if the company took the safety of their clients seriously.

Up until this most recent incident IMC has refused to acknowledge the allegations that the fires were caused due to the manufacturing of their vehicle. After a public investigation done by the company's legal team determining the allegations were true, Daisy Fields, CEO of Interstate Motor Company, released a statement to the press. The statement addressed Fields' regret for not recalling the vehicle, or for alerting the public to the issue. The company has been heavily mocked on the internet through the use of memes. Many individuals believe that the company only chose to release a statement due to the ridicule.

"We can in no way change what has already happened, but we promise that we can and will do better." Remarked Fields during the press conference.

Interstate Motor Company has offered not only their apologies but compensation to the victims of the seven fires, which comes in the form of a replacement vehicle. Though the option is on the table, the Doe's, as well as the other six victims, plan to seek legal action.

"IMC had the choice to prevent dangerous situations from happening, and instead they chose to keep it quiet so they could make money. This accident could have been a lot worse, and my son was in the car. This situation could have been deadly, and I just can't fathom anything happening to my wife or son." said John Doe regarding the accident.

Further investigations are in the process of being carried out. As for now IMC has lost many clients, and shareholders alike, as the controversy continues. There will be more on this story when further information is available.

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